

# Red Ribbon Week

Putnam County

“Your Future is Key, So Be Drug Free”

Each year Red Ribbon Week provides us the opportunity to show our commitment to living a drug free and healthy lifestyle. Red Ribbon Week is a national celebration that encourages parents, educators, students, and other members of the community to focus on the importance of drug prevention. Red Ribbon Week is also a way to spotlight those who have pledged to live DRUG FREE!

Red Ribbon Week was established as a national awareness campaign after the tragic death of Federal Drug Enforcement Agent Enrique Camarena, who died at the hands of Mexican drug traffickers. The celebration of Red Ribbon Week was created to take a collective stand and to show unity against illegal use of tobacco, alcohol and other drugs.

A list of themes and activities are provided in the resource guide. There are numerous coloring sheets and worksheets for the elementary. There are also statistics that can be used in morning announcements for the middle and high schools. Your school can celebrate Red Ribbon Week in any fashion that you choose. You can do as little or as much as you want! We hope to give you some exciting and easy ideas throughout this booklet to make your Red Ribbon experience memorable.

Thank you for your continued support in our prevention effort! If you need additional information, please contact Beth Tobe  
[beth.tobe@putnamcountyesc.org](mailto:beth.tobe@putnamcountyesc.org)

## Have a great Red Ribbon Week!

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